

Management Measures for the YUANYE AWARDS for Students

I. General Principles

1.To enhance students' innovative awareness and design capabilities, strengthen international academic exchanges, and promote disciplinary development, the YUANYE AWARDS International Student Design Competition is organized, and these detailed rules are formulated accordingly.

2.The YUANYE AWARDS for Students is a fixed annual event voluntarily initiated by relevant universities and industry organizations worldwide.

3.Sponsored by GDA(Global Designers Association) and co-organized by iAONR (International Association of Natural Resources), this competition is a professional event for college students globally.

The YUANYE AWARDS Organizing Committee consists of representatives from initiating universities, GDA, iAONR, and co-organizing units. The Secretariat of the Organizing Committee is located at the YUANYE AWARDS Urban Design Center, which is specifically responsible for the organization and implementation of the competition.

4.The YUANYE AWARDS for Students is held once a year, adhering to the principle of voluntary application.

5.The evaluation of the competition adopts a combination of online and offline assessment methods.

II. Eligible Participants

Relevant professional colleges and universities from any country or region are eligible to participate, including but not limited to majors such as Architecture, Urban and Rural Planning, Landscape Architecture, Civil Engineering, Public Art, Interior Design, Product Design, Environmental Art Design, and Resources and Environment.

III. Competition Categories

The competition is divided into three categories: Graduation Design (Thesis), Thematic Competition, and Course Design.

(I) Graduation Design (Thesis)

Graduation Design: Urban and Rural Planning (Urban Design), Architectural Design, Landscape Architecture, Art Design (Interior Design, Product Design, Public Art, Environmental Art).

Graduation Thesis: Urban and Rural Planning, Civil Engineering and Architecture, Landscape Architecture (Landscape Architecture, Gardening), Resources and Environment (Geographical Resources, Ecological Restoration, Forestry and Grassland, Landscape Ecology).

(II) Course Design

Urban and Rural Planning, Architectural Design, Landscape Architecture, Art Design (Interior Design, Public Art, Product Design, Environmental Art).

(III) Thematic Competition

The thematic competition refers to the following topics (please refer to the annual competition notice for updates).

1.Climate Resilience: Design concepts and methods for addressing climate change, synergizing carbon emission reduction, and enhancing urban resilience. Including sponge communities, green parks, urban resilience, low-carbon buildings, ecological improvement of rivers and lakes,

disaster prevention and shelter, post-disaster recovery, green infrastructure, etc.

2. Ecological Restoration: Focusing on ecological integrity restoration (vegetation restoration, soil and water conservation, wildlife habitat connectivity), biodiversity, and people's livelihood relevance (ecological product conversion); including wetland, mine, and coastal zone restoration, biological corridors, brownfield remediation, saline-alkali land improvement, desertification control, water environment management, shelterbelts, etc.

3. Age-Friendly Design: Emphasizing warm designs and mechanisms to break down barriers, enabling every member of the city and community (regardless of age, illness, disability, or pregnancy) to participate in and use public spaces equally, conveniently, and with dignity. Including age-friendly communities and public spaces; child-friendly spaces, barrier-free parks, intergenerational shared venues (elderly care + childcare), etc.

4. Cultural Revival: Focusing on heritage inheritance, activation and symbiosis, cultural innovation, coexistence of old and new, and sustainability. Including historical districts, cultural villages, industrial heritage, architectural ruins, cultural blocks, intangible cultural heritage villages, art spaces, and cultural and creative transformation projects.

5. Urban Renewal: Focusing on people-oriented renewal and sustainable regeneration, integration of residential, production, and service functions, functional mixing, spatial optimization, functional improvement, cultural context continuity, and quality enhancement to create livable, resilient, and smart communities. Including renovation and reuse of existing buildings, renovation of old residential districts, community construction, renewal of old blocks and factories, recycling of idle stock buildings and inefficient land; safe reuse of contaminated sites, transformation and innovation of industrial workshops, etc.

6. Rural Activation: Focusing on improving the living environment through planning and construction, developing characteristic agriculture, rural tourism and other industries based on local resources and advantageous industries, and building beautiful villages with local characteristics. Including characteristic towns, agriculture-culture-tourism complexes, urban agriculture, characteristic villages, renovation of idle rural school buildings and farmhouses, construction of cultural spaces, and preservation of local culture.

7. Digital and Intelligent Innovation: Adopt innovative digital technologies and intelligent methods such as artificial intelligence (AI) and big data to upgrade public service spaces, prioritizing humanistic care. Including digital communities, smart parks, digital and intelligent buildings, smart scenic spots; AI exhibition halls, AI-assisted architecture, AI-enabled gardens, etc.

IV. Schedule

(I) Graduation Design, Graduation Thesis, and Thematic Competition

Registration Period: April 20 to July 10

Submission Period: May 10 to July 25

Online Voting Period: August 15 to September 15

Expert Evaluation Period: August to November

Public Announcement Period: October to December

Award Ceremony and University Tour Exhibition: November to the following year

(II) Course Design

First Semester

Registration Period: August 10 to September 25

Submission Period: August 20 to September 30
Online Voting Period: September 30 to October 30
Expert Evaluation Period: October to November
Public Announcement Period: November to December

Second Semester
Registration Period: January 1 to February 10
Submission Period: January 5 to March 5
Online Voting Period: March 1 to April 1
Expert Evaluation Period: March 10 to April 30
Public Announcement Period: May to June

V. Requirements for Entries

1. Language: The official languages designated by the Organizing Committee are Chinese or English. Works entering the final review must be submitted in both Chinese and English, or English only.
2. Eligibility by Category
 - (1) Graduation Design (Thesis): Limited to final-year graduates.
 - (2) Course Design: Coursework from third, fourth, fifth-year undergraduate students and postgraduate students (excluding graduation design works) is eligible.
 - (3) Thematic Competition: Open to all current students.
3. Joint participation by multiple institutions is permitted, with a maximum of 5 participating institutions per group.
4. An individual may participate as the lead creator in only one sub-category within a single competition category. There is no limit to participation as a team member.
5. Plagiarism or excessive borrowing prohibited
It is strictly forbidden to copy, paste, or modify in part or in whole others' creations—including models, spatial layouts, renderings, and design concepts—and submit them as one's own work.

VI. Registration Methods

Registration is divided into group registration and individual registration.

1. Group Registration

- (1) Each participating institution shall designate a special liaison person responsible for uniformly organizing students' participation in the competition, attendance at the award ceremony, and other related matters.
- (2) The liaison person must register and complete relevant information (such as the participating college) through the official YUANYE AWARDS website (<http://yyb.yuanyebei.com/>).
- (3) With the approval of the supervisor, students shall be recommended by their institution, uniformly registered by the institutional liaison person, whose responsibilities also include verifying and compiling participation information before importing it into the official competition website backend.
- (4) The lead creator of the entry shall register on the official YUANYE AWARDS website, bind to their institution, complete the supervisor's information, and invite team members to participate.
- (5) After information verification and payment, a unique registration number for the entry will be automatically generated. The lead creator can check the registration number in the "Entry

Information" section by logging into the competition backend and must display it in the designated position on the entry board as required.

(6) Before the entry submission deadline, upload the online exhibition version of the work (thesis) to the website backend. Upload the scanned copy or high-definition photo of the Copyright Statement (signed by all team members), the review version of the work (thesis), and the exhibition images to a cloud drive, then submit the cloud drive sharing link and extraction code to the official website backend.

2. Individual Registration

(1) Individual registration shall be initiated by the lead creator (or team leader) of the entry. After being reviewed and approved by the supervisor of their department, the applicant shall register on the official YUANYE AWARDS website.

(2) The lead creator shall log into the backend, fill in the participation information, add the supervisor, and invite team members (team members are not required if there are none).

(3) After information verification and payment, a unique registration number for the entry will be automatically generated. The lead creator can check the registration number in the "Entry Information" section by logging into the competition backend and must display it in the designated position on the entry board as required.

(4) Before the entry submission deadline, upload the online exhibition version of the work (thesis) to the website backend. Upload the scanned copy or high-definition photo of the Registration Form, the Copyright Statement (signed by all team members), the review version of the work (thesis), and the exhibition images to a cloud drive, then submit the cloud drive sharing link and extraction code to the official website backend.

3. Registration Fees

Category Fee Standard

Member Price:100 RMB per person for group registration organized by institutional liaison persons; 150 RMB per person for individual registration (including one-year student membership fee of the International Association of Designers)

Non-Member Price:150 RMB per person for group registration; 200 RMB per person for individual registration

Group Discount:A 10% discount on registration fees for groups submitting more than 20 entries

VII. Requirements for Works

1. Entry Specifications

(1) Drawings shall include a master plan, renderings, and other drawings that express design intentions (such as cross-sections, elevations, and concept sketches), along with a design description. The scale is to be determined by the participant.

(2) Each set of works shall be designed as 2 display boards in 3 different specifications, totaling 6 drawings. For different usage scenarios, entries must be designed in accordance with the following three specifications (see table below), with specific requirements referring to the appendix.

Drawings Requirements				
Name	Image Size	Resolution	Format	Image Content Requirements

	(Width × Height)			
Evaluation Images	90cm × 120cm	150 DPI	jpg	Due to the anonymous evaluation method, no information such as the university name, major, author's name, or supervisor's name shall appear anywhere on the display board. The competition registration number must be indicated in the designated position.
Online Exhibition Images	1000px × 1333px	72 DPI	jpg	For convenient browsing, parameters should be adjusted when saving images (e.g., appropriately reducing image quality) to ensure each image is no larger than 500KB. Other requirements are the same as those for evaluation images.
Touring Exhibition Images	90cm × 120cm	300 DPI	jpg	The university name, major, work title, author's name, and supervisor's name must be clearly stated in the designated position at the bottom of the display board. No such information shall appear elsewhere. It is recommended that the minimum font size not be less than 22 points.

Note: The PSD template files provided on the official website are not created with actual dimensions. Participants must adjust the canvas to the specified sizes while following the template style.

2.Thesis Submission Requirements

(1) The word count of the submitted thesis shall be 3,000 to 5,000 words.

(2) The thesis must possess the scientific rigor and practical value of an academic paper, with clear arguments, reliable data, concise expression, logical structure, and accurate figures.

(3) Format Requirements

The thesis shall include, in sequence: Title (Chinese and English), Abstract (Chinese and English), Keywords (Chinese and English), Table of Contents, Main Text, References, and necessary Appendices (the "Acknowledgements" section is not allowed).

No information reflecting the author's identity shall appear in the manuscript (including but not limited to the name of the institution, supervisor, etc.). Violations will result in disqualification.

(4) Submission Format

Each thesis must be submitted in both Word and PDF formats. For detailed specifications, see the table below.

Thesis Requirements		
Name	Format	Content Requirements
For Evaluation Purposes	PDF	Remove the original cover of the thesis and replace it with the "YUANYE AWARDS" entry cover. No information related to the

		university, college, author, supervisor, or other similar details shall appear anywhere in the thesis. Convert the complete content from the entry cover page to the end of the main text (including the entry cover, abstract, keywords, main text, references, list of figures and tables, appendices, etc.) into PDF format.
For Book Compilation Purposes	Word	The following information must be clearly stated on the cover: thesis title, university name, major name, research direction, author's name, supervisor's name, and thesis group (Higher Vocational, Undergraduate, Master's/PhD). If the thesis contains illustrations, insert the illustration number, figure caption, and corresponding figures/tables at the appropriate positions in the manuscript. List the figure captions and numbers in sequence at the end of the thesis. All illustrations shall be provided in a separate folder, with the illustration numbers consistent with those in the manuscript and a resolution of no less than 300 dpi.

Note: The PDF version for evaluation purposes must be uploaded before the submission deadline. The Word version for publication may be submitted within 20 working days after the deadline. The copyright of the submitted materials shall belong to the participants. Participants shall be solely responsible for any disputes arising therefrom. The YUANYE AWARDS Organizing Committee shall hold the right of publication and use. All submitted materials will not be returned. Participants are advised to keep the original copies of their entries properly for potential publication.

VIII. Evaluation

1. Evaluation Committee

The Evaluation Committee consists of invited internationally renowned experts, scholars, designers, and academic leaders recommended by YUANYE AWARDS member institutions. The committee includes a Chairman, Vice-Chairmen, and members.

2. Evaluation Process

(1) Categorized and Grouped Evaluation

Entries are evaluated in groups based on categories such as Urban and Rural Planning, Architecture, Landscape Architecture, and Art Design. The entire evaluation process is conducted blindly (double-blind review).

(2) Preliminary Evaluation

The preliminary evaluation is carried out online. Entries are divided into Higher Vocational College Group, Undergraduate Group, and Master's/PhD Group by category, with judges scoring online. Shortlisted works for Excellence Awards and Nomination Awards are selected and publicly announced.

(3) Final Evaluation

Based on judges' scores and expert deliberations, shortlisted works for First, Second, and Third Prizes are selected and publicly announced. Shortlisted works by student members of the

International Association of Designers are directly eligible for the evaluation of the International Association of Designers' University Student Award.

(4) Result Announcement

The final list of First, Second, Third, and Excellence Awards is determined based on the Evaluation Committee's results, feedback from the public announcement period, and information verification by participating institutions. The Most Popular Award is selected based on online voting results.

IX. Awards and Incentives

1. Winning teachers and students will be given priority to deliver speeches at the annual YUANYE Summit Forum to share the concepts of their award-winning works.

2. Key award-winning works will be featured in touring exhibitions during events such as the YUANYE Summit Forum and YUANYE Lecture Series.

3. An annual YUANYE AWARDS Award Ceremony will be held, where winning teachers and students will be presented with certificates of merit, trophies, as well as cash prizes and physical awards on-site.

4. "Outstanding Organization Award" and "Advanced Educational Collective Award" will be comprehensively selected based on participating institutions' organization efforts and the award-winning performance of their submitted works (theses). Institutions and liaison persons receiving the "Outstanding Organization Award" can directly apply for membership in the Student Branch of GDA (as institutional members and individual members respectively). Universities winning the "Advanced Educational Collective Award" can directly apply for membership in the Education Branch of GDA, with their principal responsible persons serving as branch directors.

5. Advisors of first and second prize-winning works (theses) will be named "Outstanding Advisors". Advisors of first and second prize winners can directly apply for the position of director in the Student Branch of the International Association of Designers, while advisors of third prize winners will be granted individual membership in the Student Branch.

6. Institutions hosting the evaluation meeting and YUANYE Lecture Series as well as sponsoring units will be awarded the "Outstanding Contribution Award". Units establishing the "YUANYE Scholarship" will be presented with the "Social Responsibility Award".

7. Award-winning works will be compiled and published.

8. Touring exhibitions of award-winning works will be organized in relevant universities and institutions at home and abroad. Universities interested in hosting a touring exhibition are invited to contact the Secretariat of the Organizing Committee.

9. Special reports on the evaluation results will be featured on the official YUANYE AWARDS website, with comprehensive promotion across new media platforms such as WeChat Official Account and Toutiao.

X. Contact Information

Official Website: www.yuanyebei.com

Email: yyb@chla.com.cn

Tel: 010 - 88360800

QQ Group for Participating Students:

QQ Group for University Liaison Officers: 255900300

WeChat Official Account: YUANYEAWARDS